

RGCFa specialises in helping artists/designers with their careers



How do I find a gallery or representative?
How do I lift my reputation?
How do I get noticed?
How do I export myself?
How can I be more business-like?
How do I make the best decisions about my future?

We help you find the answer to these and many more questions. Our advice and practical support has helped scores of artists/designers.

About us

Rob Garrett Contemporary Fine Art (RGCFa) is an art management and consultancy company committed to arts/design development, innovation and excellence in the contemporary art and design field. We provide advisory services and practical hands-on support to artists/designers, arts/design businesses and not-for-profits, government and public sector organisations, arts/design lovers and others in the arts/design sector. [Read more about our work here...](#)

We make the complex simple

Our extensive experience in the visual arts/design and specialist knowledge resources ensure that we can assist with every aspect of your career development and art/design business. Our flexible, consultative structure ensures you have the expert advice you need exactly when and how you need it.

When to use us

When you need specialist knowledge in any area of the visual arts/design
When you require independent and impartial advice on any aspect of contemporary art/design
When you need assistance managing the logistics of any visual arts/design project
When you need an international perspective on the development of any visual arts/design project

More about when to use us....

- When you need a **gallery** or **representation** in New Zealand or overseas
- When you want to raise your **profile** and build your artistic/design **reputation**
- When you want someone to review your **portfolio**
- When you want more **time in the studio** without altering your life-work balance
- When you need to **get noticed** through marketing, promotion or media
- When you want to get **written about** in an art/design magazine
- When you want to **tour an exhibition**
- When you want to know how to **network** effectively
- When you need to get the **attention** of key decision makers

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- When you need advice on how to **support yourself financially** through your art/design work
- When you want to sound advice on how to **price your art/design works**
- When you need the know-how to develop and manage **commissioned art/design works**
- When you want hands-on **project management** support for a commission
- When you need to choose between different **opportunities** and set **priorities**
- When you want practical and **realistic planning** advice
- When you have to write project **proposals**
- When you need to step back and see the **big picture**
- When you need to understand exactly **how the art world works**
- When you want an **agent** or an **advocate**
- When you need **unbiased and independent advice**
- When you want to know about which **competitions, awards** and **residencies** are best for you
- When you need to make the most of an **overseas** trip for your professional development
- When you want to be more **business-like**
- When you need practical advice on **budgets**
- When you want someone to act as a **sounding-board** for your ideas

We will help you develop clear-sighted goals and action plans that are practical and achievable.

We give impartial, grounded and honest advice.

We have extensive experience in the visual arts/design field gained over more than 30 years.

We have comprehensive know-how and excellent professional networks through our varied work with artists/designers, galleries, education institutions, and government, corporate and not-for-profit sectors.

What others say about us

Thank you so much for the session, it was FANTASTIC and has got my mind buzzing with ideas and opportunities. Your encouragement and enthusiasm are both refreshing in the art world and just the kind of positive energy I need to keep me motivated. Artist

I was so impressed; blown away! Your work makes our job much less complex. Arts organisation

Many thanks for the encouragement and a life changing workshop. It has been a significant investment in my future; has rekindled my belief in my work; and helped me to plan a practical and achievable path towards my goals. The international perspective on the industry has been invaluable. Artist

I am feeling pretty empowered having you overseeing this side of the project. Artist

I find our meetings re-energising, and good for focussing too. Artist

I worked in close collaboration with Rob Garrett Contemporary Fine Art to develop and implement a media strategy for a controversial art work of mine in order to contribute to its positive public reception. Their knowledge and expertise not only ensured that my objectives for the project were exceeded, but that the entire process was made highly enjoyable. Artist

Contact us today and find out about our special introductory offer, including a FREE consultation

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